



Vacancy for the Position of Publicity Manager (on Contract)

The Prime Ministers Museum and Library (PMML), an autonomous body under the Ministry of Culture, invites applications from qualified candidates for the position of Publicity Manager (on Contract) (Terms and Conditions will be decided later). The interested candidates may apply offline or send their resume and relevant documentations latest by 21.11.2025 to: Director, PMML, Teen Murti House, New Delhi-110011, or Email: director.nmml@gov.in. Only the shortlisted candidate will be called for interview, the details are as follows:

Post	Qualification
Publicity Manager Number of Positions: (01)	• M.A. in Mass Communication or related fields from a reputed University/ College • At least 10 years' Experience in handling Social Media and Digital Marketing initiatives for a reputed organization preferably Government. Desirable:- • Adequate computer literacy
Age: Not more than 62 years for candidates fulfilling the eligibility criteria	
Mode of Selection: Screening of CV followed by interview at PMML.	
Period of Contract: 06 months	

Key Responsibilities:

1. To enhance visibility and public awareness of PMML's activities, exhibitions, and educational initiatives.
2. To increase footfall and visitor engagement through targeted publicity and outreach campaigns.
3. To professionally manage the digital and social media presence of PMML.
4. To strengthen institutional branding and promote thematic exhibitions and special events.
5. Regular social media campaigns and promotions on X (Twitter), Instagram, Facebook, and YouTube.
6. Print, electronic, and radio media coverage for events and exhibitions.
7. Transit and outdoor publicity in coordination with Indian Railways, Delhi Metro, and tourism bodies.
8. Collaboration with travel influencers, tourism agencies, and media houses.
9. Onsite promotional activities, including kiosks, brochures, and outreach drives.