

Prime Ministers Museum & Library (PMML)

Teen Murti House
New Delhi – 110011

No.: F/PMML/Publicity Cell/2026-2027/000011

Date: 09/07/2026

Subject: Notice Inviting Quotation (NIQ) for Procurement of RCS Messaging Package for Digital Outreach and Promotion of Pradhanmantri Sangrahalaya

Sealed quotations are invited from eligible and reputed manufacturers/suppliers for the **Procurement of RCS Messaging Package for Digital Outreach and Promotion of Pradhanmantri Sangrahalaya**, complete in all respects at the premises of the **Prime Ministers Museum & Library (PMML)**, New Delhi, as per the specifications mentioned.

1. **Scope of Work/supply:** Procurement of RCS Messaging Package for Digital Outreach and Promotion of Pradhanmantri Sangrahalaya
2. **Specifications:**
 - RCS Marketing Messaging Platform
 - Rich Multimedia messaging facility including facility including image, videos, Rich cards and CTA Buttons
 - Verified sender profile
 - Delivery reports and read receipts
 - Campaign analytics and engagement tracking
 - Web link integration for Museum website and ticket booking portal
 - Dedicated virtual support
 - Requirement of approximately 25,00,000 RCS Marketing Messages.
3. **Quantity:** Around 25,00,000 RCS Marketing Messages.
4. **Terms & Conditions:**
 1. The rate quoted should be inclusive of all taxes, duties, loading/unloading, transportation and installation at site. The material supplied should be brand new and conform to the specifications mentioned. The bidder should be a manufacturer or an authorized dealer/supplier. Documentary proof in this regard must be enclosed with the quotation.
 2. Quotations must be duly signed and stamped by the bidder. Photocopy, unsigned quotations will not be considered.

3. Unrealistic, incomplete, vague or conditional quotations shall be liable to rejection.
4. Delivery Period: The item should be supplied within 10 days from the date of issue of the supply order.
5. The Competent Authority reserves the right to accept or reject any or all quotations without assigning any reason.
6. Payment shall be released only after satisfactory supply, installation and submission of pre-receipted bill in duplicate.

5. Submission of Quotation:

The quotation in a sealed envelope superscribed as: **“Quotation for Procurement of RCS Messaging Package for Digital Outreach and Promotion of Pradhanmantri Sangrahalaya”** should be submitted at:

Reception Counter

Prime Ministers Museum & Library (PMML)

Teen Murti House

New Delhi – 11 0011

on or before **16/07/2026** at **11:00 AM**.

FORMAT FOR QUOTATION

S.No.	Specification	Qty	Rate	Amount
1.	• RCS Marketing Messaging Platform • Rich Multimedia messaging facility including facility including image, videos, Rich cards and CTA Buttons • Verified sender profile • Delivery reports and read receipts • Campaign analytics and engagement tracking • Web link integration for Museum website and ticket booking portal • Dedicated virtual support • Requirement of approximately 25,00,000 RCS Marketing Messages.	Around 25,00,000 RCS Marketing Messages.		
	Total			
	Add GST@18%			
	Grand Total and Rounded off			

Seal and Signed**Prime Ministers Museum & Library (PMML)**Teen Murti House
New Delhi – 110011